



EDUCATION

CASE STUDY

Wellesley College

This is the story of one school's journey to create a comprehensive cybersafety ecosystem as a Family Zone Partner School.



Wellesley

COLLEGE

“Our goal is to protect every student from online harm while still allowing them to take advantage of the incredible possibilities the Internet has opened up. That’s why we partnered with Family Zone.”

*Brendan Pitman, Principal
Wellesley College*



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Executive summary

Wellesley College, an independent day school for boys located in Wellington, New Zealand, faced a range of cyber-safety challenges in managing its extensive 1:1 program. Initially partnering with Family Zone to provide content filtering on the school network, the College moved to a new level in its digital journey when it added Classwize, a set of tools that empowers teachers to monitor and manage in-class internet use. With the introduction of Family Zone, which protects all student devices - school-mandated or personal, on any network - Wellesley's cyber-safety puzzle was complete. With a 98% uptake across the school community, all Wellesley students - whether in-school, at home or on-the-go - now enjoy the benefit of safe, responsible and appropriately filtered online access.





The problem and its context

At Wellesley, excellence in teaching and learning has always been the key focus. In accordance with that commitment, learning devices have been introduced for a single, overarching purpose: to enhance the learning experience.

To that end, the College has provided each student in Years 1 to Year 4 with a device for use at school. Year 5 to 8 students participate in the College's BYOD (Bring Your Own Device) program.

Aware that technology constitutes a key component in educating today's children to take their place in an increasingly digital world, College decision-makers were nonetheless concerned about the risks and challenges of the online world for young learners. Furthermore, they were committed to tackling those challenges in a holistic way, with the support of the entire school community.

"We are aware that students can experience challenges when using technology and make every effort to provide support, enabling them to manage such issues effectively when they arise. We believe that learning to navigate the online world in a safe environment and with the appropriate support, will better prepare them to deal with any obstacles they may face in the future."

*Brendan Pitman, Principal
Wellesley College*

The digital landscape at Wellesley also includes a high penetration of personal mobile phones with 4G data plans - in other words, devices that don't need to connect to the school network to access the internet.

The Family Zone Journey

As the leading provider of cyber safety services to schools and families, Family Zone was a natural fit for Wellesley College because they:

- Offered the school a broad suite of services to deliver digital citizenship education and manage access policies across the school network and on student devices;
- Offered unique features allowing the school community to work together; and
- Are endorsed as the platform of choice by leading cyber safety experts and educators.

The College initially partnered with Family Zone to provide on-network content filtering. This ensured that any student device connected to the school network would be blocked from accessing distracting and/or inappropriate material - from gaming to social media to pornography. Furthermore, the system provided the school with valuable reporting on each individual student's online behaviour - flagging inappropriate or concerning activity which supports pastoral care and disaster prevention efforts.

Family Zone's network filtering platform, School Manager, proved an effective way to keep learning devices protected during school hours. But with increasing classroom use of devices, new gaps in the cyber-safety net were identified.

"We take pride in providing filtered software that restricts access to certain sites and applications when connected to the school domain. Our partnership between home and school, through the use of Family Zone, ensures a safe platform when students are accessing the internet through external connections."

*Brendan Pitman, Principal
Wellesley College*

Teachers were finding classroom internet activity more and more difficult to monitor and manage, as students wandered off-task during lessons. Keeping everyone on the same page - literally and figuratively - became a mounting challenge.

The introduction of Classwize proved to be the ideal solution, giving teachers at-a-glance visibility of student screens and empowering them to manage classroom internet activity closely and carefully.

But a final cyber-safety challenge remained: device use outside of school hours. Many students had a long bus ride to and from school each day, and some were using the time to go online on their phone's unfiltered 3/4G networks, and to share or even buy and sell data.

Once on the school grounds, hotspotting from students' personal cell phones - and thereby bypassing the school network and the school's filtering policy entirely - was becoming an increasing threat to digital safety and wellbeing.

"Family Zone solved the problem and was also a welcome introduction for our parents."

*Veronica Stevens, Deputy Principal for Teaching and Learning
Wellesley College*

In the words of Veronica Stevens, deputy principal for teaching and learning, "Family Zone solved the problem." An app that allows all student devices to be filtered appropriately on any network, anywhere, Family Zone also gave Wellesley parents the opportunity to get onboard with the College's cyber safety initiative.

And they did so in remarkable numbers.



Outcomes

With guidance and training from Family Zone Education staff, and additional support from the Family Zone cyber experts at ySafe, the College achieved a community penetration rate of 98%, as nearly every family activated a specially created account to protect their children's devices outside of school hours.

With its three-tiered approach to cyber safety - encompassing the School Manager suite of network-based tools, Classwize for granular control of classroom internet, and Family Zone, for keeping devices protected on any network - Wellesley College has achieved the gold standard in ensuring the digital health and wellbeing of every student in its care.

“... the completion of this three-tiered program would not have been possible without the ongoing support of Family Zone staff - from the sales and development team, technical support and help desk - providing prompt and invaluable assistance and training to both our staff and parents ... therefore enabling us to easily ensure that all of our students can enjoy the benefits that come with responsible, safe and filtered online access, whether they are at school, home, on a school trip or camp, at a friend's house and anywhere in between.”

*Veronica Stevens, Deputy Principal for Teaching and Learning
Wellesley College*



